

Public Relations

ALABAMA COLLEGE

The State College for Women

BULLETIN

The Honors Scholarship Program

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THE HONORS SCHOLARSHIP PROGRAM

AN INVESTMENT

Want to make a good investment?

Here's how.

Help finance a leading high school student in college on the merits of her academic endeavor and character.

You can do this by making a contribution to the

HONORS SCHOLARSHIP FUND

OF

ALABAMA COLLEGE

MONTEVALLO, ALABAMA

"Why should I?" you ask.

Less than one-half of the American high school graduates in the top quarter of their classes attend college.

You can help correct this condition.

The Honors Scholarship program of Alabama College is designed to bring into college the ablest and most deserving of these students in Alabama. Read on, please, for a description of our program up until now.

"TO STIMULATE AND REWARD EXCELLENCE"

THE CURRENT PROGRAM

Under the Honors Scholarship program at Alabama College, we have offered annually on a competitive basis the following 27 grants:

Two \$400 scholarships renewable for three additional years

Two \$200 scholarships renewable for three additional years

Three \$100 scholarships renewable for three additional years

Ten \$100 scholarships for one year

Ten \$50 scholarships for one year

The first spring (1948) 180 students competed--all from the upper one-fourth of their high school senior classes--all with character recommendations.

The second competition (1949) found 195 students here for the two-day grind--the same fine caliber.

The third competition (1950) brought 239 competitors--a wonderful group of girls. The need is obviously great.

"TO STIMULATE AND REWARD EXCELLENCE"

MERIT

We introduced the program in the early spring of 1948. Experience for two full academic years has shown us that:

(a) The awarding of scholarships competitively on merit alone -- which is Honors Scholarship policy -- is sound. Whereas relative "need" is difficult if not impossible to ascertain, relative merit can be measured rather satisfactorily. Furthermore, our Honors Scholarship winners on merit have required financial assistance to attend college. Most recipients to date have had to request self-help jobs (available in limited amount at the College) to supplement their scholarship grant.

(b) The program has brought into our student body several excellent students of fine character who would not have been able to enter college at all otherwise.

(c) The two days of tests brings to our attention many worthy girls who, even though failing to win an Honors Scholarship, merit our efforts to find special assistance for them in their home towns and our special consideration in awarding opportunities for student employment at the College.

Won't you read the testimonials on pages 8 & 9.

"TO STIMULATE AND REWARD EXCELLENCE"

COST

How much money does the program cost? Where must it come from?

Each year the above program commits \$7,500.00.

The only source for this money is private. We cannot by law give away or administer with special favor public money appropriated to us or collected from students.

The solicitation of money, which began in 1948, has thus far (July 1950) yielded these amounts:

	<u>Beginning Quota</u>	<u>Actual Cash Received</u>
Administration, faculty, staff and student body of Alabama College	\$10,000.00	\$ 9,722.14
Alumnae of Alabama College	5,000.00	5,000.00
General Public	<u>35,000.00</u>	<u>4,130.05</u>
	\$ 50,000.00	\$ 18,852.19

Notable among the public donors toward this total is Avondale Mills, with a total pledge of \$4,000.00, being paid in installments.

"TO STIMULATE AND REWARD EXCELLENCE"

FINANCIAL OBJECTIVE

As in the beginning, we have two objectives financially:

(1) to support the annual commitment of \$7,500.00 and (2) to build a fund for investment, the proceeds of which eventually will sustain all or a portion of the annual commitments.

A suggestion: note that just seventy-five donations annually of \$100.00 each would meet the annual commitment of \$7,500.00. OR, fifteen contributions annually of \$500.00 each would meet the total annual commitment.

Meanwhile both smaller and larger increments can be made continuously to the capital fund, always retaining a reasonable balance to meet current commitments.

We want the capital fund to grow to \$200,000.00. It could never be too big for the need.

TO STIMULATE AND REWARD EXCELLENCE

WISE SPENDING

A Special point:

Taxpayers have already contributed heavily to the support of the State institutions of higher learning, thus reducing costs to the individual student who attends. Consequently, scholarship grants to individuals go farther when expended at a tax-supported institution.

This point is especially important to all prospective students who must keep their costs at a minimum consistent with obtaining a fine education.

At Alabama College the 1950 - 51 fixed charge for room, board, laundry, tuition and all fees is \$460.00 (1950-51). Only music and speech students taking private or semi-private instruction pay additional fees.

“TO STIMULATE AND REWARD EXCELLENCE”

IN CONCLUSION

Remember, please, your contribution for Honors Scholarships toward the education of an Alabama girl at Alabama College is:

A contribution to better homes and to a happier,
more prosperous State of Alabama. ("Educate a
girl and you educate a family.")

The provision of a splendid college education --
at the most advantageous cost we know of -- to
young women who have proven their merit.

An encouragement to the idea of excellence in
our society.

Alabama College pledges you:

To do here an honest job--as honest as we know how--
of educating young women.

You will be proud of your contribution.* Won't you make it as
generous as possible?

John T. Caldwell
President, Alabama College

*Deductible for income tax purposes.

"TO STIMULATE AND REWARD EXCELLENCE"

TESTIMONY

Excerpts from letters written by Scholarship Winners

“Now the whole family is behind me. . . .” (From Clayton)

“Did you ever really jump up and click your heels together? Well I did--about two years ago when I received a letter from you saying that I had won a scholarship to Alabama College.

“Why?...Well, because my whole college career hinged on that one letter. My family felt they were unable to send me to college. Finally, after much discussion my mother agreed to send me one year if I could pay half of my expenses.

“After I saw the campus and talked with members of the faculty here at Alabama College I was determined to come back.

“The scholarship was all I needed to get my mother’s wholehearted consent. Now, the whole family is behind me in my efforts to graduate.

“Yes, my scholarship started me on my way. Without it I would have been unable to come to school for several years--maybe never.”

“It has made me humble, yet dared me to go ahead, do my best...”(From Brewton)

“You asked what the Honors Scholarship has meant to me. First of all, it meant that I could attend Alabama College and obtain one of the best possible educations to prepare me to teach. I do not doubt that my family would have managed to send me to college, but where and how were serious questions. This scholarship, relieving financial worries, has given me a chance to take full advantage of all phases of the college education.

“The thing that meant most to me was that alumnae, faculty, students and friends of the college had contributed their own money to make that scholarship fund possible. The scholarship committee had considered me worthy of a scholarship that I had never dreamed of. It has made me humble, yet dared me to go ahead, do my best, and prove worthy of the trust placed in me.”

“Realizing that others were interested and willing to help...” (From Bessemer)

“Winning an Honors Scholarship...has been the realization of my ambition to attend college. For years I had wanted to go to college, but I could not see any way unless the economic status of our family should

rise. Upon winning an Honors Scholarship which provided half my expenses at Alabama College, I resolved to raise enough money to finish my expenses--and did. It would be impossible to tell how just one year at Alabama College has changed my whole outlook on life.

"Not only has winning an Honors Scholarship made it possible financially for me to attend college; it has increased my self-confidence a great deal. Realizing that others were interested and willing to help seemed to give me a lot more pep.

"... It has made me want to get the most possible out of college--to learn how to live well with others, to increase the effectiveness of my service to mankind, to develop my personality."

"An extra push toward my goal. . ." (From Birmingham)

"This scholarship made college possible for me, and Alabama College has come to be more wonderful than all I had hoped for.

"An Honors Scholarship has given an extra push toward my goal of being a maximum friend, a maximum Christian, a maximum student, and later, a maximum world citizen."

"Made me aware of all the obligations I owe. . ." (From Columbia)

"If I had not received this scholarship I probably would not be here now. It not only was a financial aid but winning it gave me the necessary encouragement to leave home and come to this wonderful school, where I can better improve my understanding of this world of today. Winning this scholarship has also made me aware of all the obligations I owe to the people of this State. I now realize that it was these people who have made all of my education possible. I would like to thank them and everyone connected with Honors Scholarship for all they have done for me."

"I am so thankful . . ." (From Scottsboro)

"A person has to have a starting place in life. . . The \$100.00 that was donated to me through the Honors Scholarship Fund gave me that big push that I needed. . . I am so thankful for what Alabama College has meant to me and for the wonderful privilege of going there . . ."

And a dozen more like the above:

"TO STIMULATE AND REWARD EXCELLENCE"

